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# MEDIA RELEASE

## Driving The Social Dollar Further

School principals and non profit organisation are being urged to use FEO, Future Employment Opportunities, as a means to increase the result of their purchasing power.

At a meeting of school principals this week Peter Cox, CEO of Future Employment Opportunities said "FEO is giving young people who are not reaching their full potential at school another pathway to learn new skills in a workplace setting. As most of FEO's activities are self generated and not funded by Government I urge non profit organisations to use the services of enterprises such as TradeStart, the Eaglehawk Recycle Shop and Enhance IT."

"If schools and non profit organisations require such items as outdoor furniture, teaching equipment, trolleys, work benches etc. young people are given the opportunity to work with a tradesman to learn new skills" he said.

"I call it Driving Your Social Dollar Further, that is, gaining the maximum benefit from any expenditure. Non profit organisations have social goals, therefore, this is another way to extend them" Mr Cox said.

"When you think about that there are some 1000 young people of school age not attending school or not working in the region new learning opportunities need to be created for them to learn. The result will be a better skilled workforce" he said.

Organisations can contact FEO on 5446 3477 to support the initiative.

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Photo opportunity – products being manufactured

Manager of:



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